

SELLMARK®

BRANDS THAT SELL

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Digital Production & Photography Specialist

Sellmark Corporation is a leading manufacturer of outdoor lifestyle products headquartered in Mansfield, Texas. Sellmark's brands include: Sightmark, Pulsar, Firefield, 12 Survivors and Southern Crossbow. Our brands and products are found in more than 50 countries and are represented at Academy Sports and Outdoors, Bass Pro Shops, Cabela's, Gander Mountain and other top retailers. Sellmark's awards include: Inc. 500|5000 Fastest-Growing Companies; Dallas 100™ Fastest-Growing Private Companies; Fort Worth Business Press Top 100 Private Companies and more. Sellmark seeks employees with the ability to contribute creatively in teams as well as work independently to achieve our vision—to be the No. 1 developer of brands and products for the outdoor lifestyle market.

Core Duties and Responsibilities

- Record and edit video and sound projects, including but not limited to: selecting program format for final output, capturing/importing media, organizing raw media, editing footage and sound files, creating/inserting static and motion graphics, titling, adding music/voice-over, media management and archiving project media
- Strong story telling experience - a passion for creating compelling content and conversations about outdoor adventure culture
- Ability to visualize production scripts and other verbal or written instructions
- Ideate and support marketing and sales in content concept development
- Create, control and be accountable for content production budgets and schedules
- Create production schedules and allocate crew
- Assist in coordinating and scheduling talent
- Effectively negotiate contracts with production partners – including cinematographers, photographers, and production contractors
- Determine filming locations and lead all logistics associated with travel, permitting, equipment and production crews
- Review content, provide feedback and notes to management
- Effectively communicate production status
- Handle the content delivery pipeline in communication and collaboration with Creative team
- Attend industry trade shows and participate in special events as needed
- Other duties and tasks assigned by management

Required Skills and Attributes

- Bachelor's degree preferred in Communications or related field
- Minimum 2 to 5+ years of professional experience in directing, shooting, and editing video
- Proficient with Adobe Creative Suite CS6: Photoshop and Premier Pro mainly
- Effective communicator (written and oral)
- Proven experience in creative & strategic problem solving in production and post production field
- Must be willing to wear multiple hats and adapt to the ever-changing digital market and needs of the brands
- Knowledge or interest of our outdoor consumer products a MAJOR plus
- Work successfully independently and as a team member
- Must provide updated design portfolio

Competitive Compensation, Benefits and Training

- Depending on experience \$35K to \$40K –DFW Candidates only
- Paid vacation, medical Insurance and 401K

Send resumes with examples of work and a cover letter to: employment@sellmark.net or fax (817)394-1628

