

SELLMARK®

“BRANDS THAT SELL”

FOR IMMEDIATE RELEASE

Media Contact: Marketing
marketing@sellmark.net
817-225-0310
www.sightmark.com

Sellmark brands to attend the 61st Annual AGLOW Conference!



(MANSFIELD, TEXAS) – The 61st annual conference of the Association of Great Lakes Outdoor Writers (AGLOW) is taking place September 25-28th at Lake of the Woods, Minnesota; the first time AGLOW will be in Lake of the Woods since 2008. Sellmark is proud to announce participation at AGLOW from its brands 12 Survivors, Firefield, Sightmark and Pulsar.

New products from Sellmark brands will be exhibited at the conference, including Sightmark’s top-of-the-line Pinnacle riflescopes and the innovative Rapid series of riflescopes. The popular new Pulsar Trail and Helion thermal optics will also be there for writers to experience thermal imaging and night vision technology first hand. In addition to these popular firearm optics and accessories, 12 Survivors will have their practical outdoor and survival products, such as the Pocket Water Purifier on display.

If you will be attending the 2017 AGLOW Conference, be sure to speak with one of our knowledgeable staff who will be in attendance. There will be an opportunity to try out Sellmark products at the AGLOW Shooting Day, so be sure to mark your calendars!

SELLMARK®



THE ASSOCIATION OF
Great Lakes Outdoor Writers

About Sellmark

Sellmark is dedicated producing industry-leading outdoor lifestyle products and brands and continues to grow market share in more than 50 countries, including many quality retailers in every state across the U.S. To date, Sellmark products and brands have been sold in more than 5,000 locations around the world. Sellmark “Brands that Sell” include Sightmark, Firefield, 12 Survivors and Southern Crossbow. For information about any of these brands or products, please contact marketing@sellmark.net.

About AGLOW

Founded in 1956, AGLOW is one of the oldest outdoor communicators associations in the country. Beginning as a handful of outdoor media professionals dedicated to improving their craft and connecting with others in the outdoor industry, today, AGLOW has grown to over 400 members that comprise a dynamic organization of writers, editors, publishers, broadcasters, authors, lecturers, photographers, artists, electronic media specialists, bloggers,

SELLMARK®

“BRANDS THAT SELL”

outdoors industry representatives, and tourism professionals, working together to promote the conservation and responsible use of our outdoor resources.

###