

SELLMARK®

“BRANDS THAT SELL”

FOR IMMEDIATE RELEASE

Media Contact: Media Relations
mediarelations@sellmark.net
817-225-0310
www.sellmark.net

Sellmark sets sights on the 2017 NASGW Expo!



(MANSFIELD, TX) – Sellmark Corporation is proud to announce the company’s upcoming participation in the National Association of Sporting Good Wholesalers (NASGW) Expo and Annual Meeting, scheduled for October 17 – 20, in San Antonio, Texas. Throughout the event, Sellmark plans to showcase premium, innovation-driven products from the company’s Sightmark, Pulsar and Firefield brands.

Sightmark

Get some hands-on time with the digital night vision scope that paved the way for affordable night hunting, the Sightmark Photon! Take a look through the razor-sharp glass of the immensely popular Ultra Shot Reflex Sight and discover why people are walking away from overpriced optics for the same premium reliability, performance and warranty as some overpriced brands. Check out the rubber-armored Wolverine Red Dot. It’s been buried, thrown, dragged behind a truck, run over and even blasted with a shotgun but it still holds zero, comes with a lifetime warranty million-hour battery life from a single AA, retails for less than \$200!

Pulsar

What’s the hottest thing on display at NASGW? THERMAL! Visit the Sellmark booth and get up-close-and-personal time behind Pulsar’s flagship thermal riflescope and monocular product lines, Trail thermal riflescopes and Helion thermal monoculars. The best of the best of each line, the XP50 models reach out and pick up adult-size heat signatures over a mile away! XP series boast 640 cores while XQs include 384 cores. Trail and Helion thermal devices even deliver Wi-Fi, built-in video recording and 640x480 AMOLED displays! Stop by, take a look... see what’s hot and what’s not.

Firefield

Whether you show up to NASGW mission-ready or just waiting for a few days off to do some hunting or target shooting, checking out Firefield’s diverse array of optics and AR accessories is a MUST! Stop by and check out Firefield’s electrifying array of products, from mission-ready Barrage riflescopes and Stronghold bipods to Charge laser/laser-light combos and stun guns. You’ll be shocked when you see Firefield’s time, energy and innovation at work.

The NASGW Expo is considered the industry's premier sporting goods buyer/seller event and attracts thousands of industry-professional attendees daily to the 100,000+ sq.-ft. showroom floor.

If you plan to attend the 2017 NASGW Expo and Annual Meeting, please take the opportunity to stop by **booth # 1084**, visit with Sellmark's staff and learn more about premium product offerings designed specifically to improve accuracy and enhance outdoor experiences.

About Sellmark

Sellmark is dedicated producing industry-leading outdoor lifestyle products and brands and continues to grow market share in more than 50 countries, including many quality retailers in every state across the U.S. To date, Sellmark products and brands have been sold in more than 5,000 locations around the world. Sellmark "Brands that Sell" include Sightmark, Firefield, 12 Survivors and Southern Crossbow. For information about any of these brands or products, please contact mediarelations@sellmark.net.